

CONTACT INFORMATION

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Facultad de Psicología  
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PROFESSIONAL ACTIVITY:

- \* 1999-Present time: Associate Professor (Profesor Contratado Doctor) in the Department of Social Psychology and Methodology. Autónoma University of Madrid.
- \* 1998-2000: Consultant (Consultor) in Ernst & Young. Department of Human Resources.

DEGREE:

- \* Bachelor in Psychology. Autónoma University of Madrid (Spain).
- \* Doctor in Social Psychology. Title of doctoral thesis: Efectos perversos de las normas inclumplidas. Aspectos teóricos y experimentales (Perverse effects of unfulfilled norms. Theoretical and Experimental Issues). UAM (Madrid, Spain).

GRANTS AND HONORS:

- \* July 2001 to July 2003: Post-doctoral Grant from the Ministry of Sciences and Education (Program MECD, Fulbright)
- \* April 1994 to December 1997: Doctoral Grant from the Ministry of Sciences and Education (Program FPU)
- \* October 1993 to March 1994: Doctoral Grant from the Autónoma University of Madrid (UAM) and a national electric company (ENDESA).
- \* November-1993: National Prize as the 3<sup>rd</sup> best academic record in Psychology studies (1988-1993).
- \* October 1991 to June 1992: Undergraduate Scholarship (Caja Madrid).

RESEARCH INTEREST:

My research interests are focused on the study of the antecedents and consequences of normative fulfillment, the analysis of mixed emotions, and the examination of how the interplay between the different motives influences on prosocial behavior.

PUBLICATIONS:
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## ARTICLES:

Published in English:

Carrera, P.; Caballero, A.; Muñoz, D.; y Oceja, L.V. (2011). Anticipated emotions and personal experience for predicting behavioral intentions and behavioral expectations. *The Spanish Journal of Psychology*.

- Salgado, S. & Oceja, L.V. (2011). Towards characterization of a motive with the ultimate goal of increasing the welfare of the world: Quixoteism. *The Spanish Journal of Psychology*, 14, 141-151.

- Oceja, L.V.; Stocks, E.; Lishner, D. (2010). Congruence between the target in need and recipient of aid: The one among-others effect. *Journal of Applied Social Psychology*, 40, 2814-2828.

- Oceja, L.V.; Ambrona, T.; López-Pérez, B.; Salgado, S.; & Villegas, M. (2010). When the victim is one among others: Empathy, awareness of others, and motivational ambivalence. *Motivation and Emotion*, 34, 110-119.

- Oceja, L.V. & Berenguer, J. (2009). Putting text in context: The conflict between pro-ecological messages and anti-ecological descriptive norms. *The Spanish Journal of Psychology*, 12, 657-666.

- Oceja, L.V.; López-Pérez, B.; Ambrona, T.; & Fernández, I. (2009). Measuring General Dispositions to Feel Empathy and Distress. *Psicothema*, 21, 171-176.

- Oceja, L.V.; & Carrera, P. (2009). Beyond a Single Pattern of Mixed Emotional Experience: Sequential, Prevalence, Inverse, and Simultaneous. *European Journal of Psychological Assessment*, 25, 58-67.

- Lishner, D.; Oceja, L.V.; Stocks, E.; & Zaspel, K. (2008). The Effect of Infant-Like Characteristics on Empathic Concern for Adults in Need. *Motivation and Emotion*, 32, 270-277.

- Oceja, L.V. (2008). Overcoming Empathy-induced Partiality: Two Rules of Thumb. *Basic and Applied Social Psychology*, 30, 176-182.

- Oceja, L.V.; & Jiménez, I. (2007). Beyond Egoism and Group Identity: Empathy for the Other and Awareness of Others in a Social Dilemma. *The Spanish Journal of Psychology*, 10, 369-379.

- Fernández-Dols, J.M.; Carrera, P.; Hurtado, A.; & Oceja, L.V. (2007). Emotional Climate as Emotion Accessibility: How Countries Prime Emotions. *Journal of Social Issues*, 63, 339-352.

- Carrera, P. & Oceja, L.V. (2007). Drawing Mixed Emotions: Sequential or Simultaneous Experiences? *Cognition and Emotion*, 21, 422-441.

- Bond, M. et al. (2004). Culture-Level Dimensions of Social Axioms and their correlates across 41 cultures. *Journal of Cross-Cultural Psychology*, 35, 548-570.

- Oceja, L.V.; & Fernández-Dols, J.M. (2001). Perverse effects of unfulfilled norms: A look at the roots of favoritism. *Social Justice Research*, 14, 289-303.
- Yik, M.S.; Russell, J.A.; Oceja, L.V.; & Fernández-Dols, J.M. (2000). Affect in Spanish: Scales, their structure and their relation to Personality. *European Journal of Psychological Assessment*, 16, 160-176.

Published in Spanish:

- Torres, M.; Fernández-Dols, J.M.; Oceja, L.V. (2010). Eficiencia Normativa en las Organizaciones: Detección y Análisis de sus Consecuencias en una Policía Municipal. *Estudios de Psicología*, 31, 297-307.
- Oceja, L.V.; Fernández-Dols, J.M.; González, M.A.; Jiménez, I.; & Berenguer, J. (2001). ¿Por qué cumplimos las normas? Un análisis psicosocial del concepto de legitimidad (Why do we fulfill the norms? A psychosocial analysis of the concept of legitimacy). *Revista de Psicología Social*, 16, 21-41.
- Oceja, L.V.; & Jiménez, I. (2001). Hacia una clasificación psicosocial de las normas (Toward a psychological taxonomy of norms). *Estudios de Psicología*, 22, 227-242.
- Oceja, L.V.; Adarves, I.; & Fernández-Dols, J.M. (2001). Normas perversas en los estudios de Ingeniería (Perverse norms in engineering schools). *Tarbiya. Revista de Investigación e Innovación educativa*, 27, 5-23.
- Berenguer, J.; Corraliza, J.A.; Martín, R.; & Oceja, L.V. (2001). Preocupación ecológica y acciones ambientales. Un proceso interactivo. (Ecological concern and environmental actions. An interactive process). *Estudios de Psicología*, 22, 37-52.
- Oceja, L.V.; & Fernández-Dols, J.M. (1998) ¿Por qué obedecemos las leyes? Una exploración de los fundamentos valorativos del comportamiento normativo (Why do we obey the law? An exploration of valorative basis of normative behavior). *Anuario de Psicología Jurídica*, 8, 193-205.
- Lacalle, E.; & Oceja, L.V. (1996) Efectos perversos de las normas incumplidas en la percepción de las autoridades (Perverse effects of unfulfilled norms in perception of authorities). *Revista de Psicología Social*, 11, 83-91.
- Fernández-Dols, J.M.; & Oceja L.V. (1994) Efectos cotidianos de la norma perversa en la tolerancia a la corrupción (Perverse norms and tolerance to corruption). *Revista de Psicología Social*, 9, 3-12.
- Fernández-Dols, J.M.; Amate, M.; Caballero, A.; Ruiz-Belda, M.A.; Sell, L.; & Oceja, L.V. (1994) Efectos culturales de las normas perversas (Cultural effects of perverse norms). *Revista de Psicología Social*, 9, 205-212.
- Oceja, L.V.; & Fernández-Dols, J.M. (1992) El reconocimiento de la norma perversa y sus consecuencias en los juicios de las personas (The recognition of perverse norm and its consequences in people judgements). *Revista de Psicología Social*, 7, 227-240.

BOOKS:

- Fernández-Dols, J.M; Carrera, P.; Oceja, L.V., & Berenguer, J. (2000). *Tratado de Psicología Social. Interacción social (vol. II) (Social psychology. Social interaction)*. Madrid: Síntesis.
- Oceja, L.V.; & Berenguer, J. (1998). *Cuaderno de prácticas de Psicología Social I (Workbook*

of practice in social psychology I). Madrid: Documentos de Trabajo. Universidad Autónoma de Madrid.

#### CHAPTERS:

- Oceja, L.V. (2009). Processes of Transmission and Change of Social Axioms and their Behavioral Influence in Spanish Culture. In *Beliefs around the World: Advancing Research on Social Axioms*. Springer.
- Oceja, L.V., & Fernández-Dols, J.M. (2006). La conducencia de la norma jurídica (The feasibility of the legal norm). In E. Garrido, J. Masip, y C. Herrero (Eds.) *Psicología Jurídica*. Madrid: Pearson Educación.
- Carrera, P.; Caballero, A.; & Oceja, L.V. (2004). Altruismo y conducta pro-social (Altruism and prosocial behavior). In D. Páez (Ed.) *Psicología Social, Cultura y Educación*. Madrid: Pearson Educación.
- Fernández-Dols, J.M.; Carrera, P. & Oceja, L.V. (2000). Bases sociales de la emoción (Social foundations of emotion). In *J.F. Morales et al. (Eds.). Psicología Social*. Buenos Aires: Mac Graw Hill.
- Corraliza, J.A.; Fernández, B.; Oceja, L.V., & Berenguer, J. (1999). Imagen de los espacios naturales protegidos (Image of protected natural spaces). In *Primeros Encuentros Científicos del Parque Natural de Peñalara y del Valle de El Paular*. Madrid: Consejería de Medioambiente.

PARTICIPATION IN INTERNATIONAL CONFERENCES:
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\* July-2010. Salgado, S.; Oceja, L., & Stocks, E. *Testing a measurement of the transcendent-change orientation*. VII Iberoamerican Conference of Psychology. Oviedo (Spain).

\* May-2010: Oceja, L., Salgado, S., & Carrera, P. *Activating the motive of Quixoteism: The transcendent-change orientation*. III Annual Meeting. Society for the Study of Motivation. Boston (USA)

\* May-2010: Ambrona, T., Oceja, L., López-Pérez, B., Caballero, A., & Muñoz, D. *Analyzing and managing the motivational conflict provoked by presenting the individual in need as one among others*. III Annual Meeting. Society for the Study of Motivation. Boston (USA)

\* February-2009: Salgado, S., Oceja, L.V., & Stocks, E. *Testing the link between the motive of Quixoteism and heroic behavior*. X Annual Meeting. Society for Personality and Social Psychology. Tampa (USA).

\* February-2009: Oceja, L.V., Ambrona, T., López-Pérez, B., & Stocks, E. *When the individual in need is one among others: testing the conflict between two prosocial motives*. X Annual Meeting. Society for Personality and Social Psychology. Tampa (USA).

\* February-2008: Oceja, L.V., & Salgado, S. *Quixoteism: A social motive that leads to perform a heroic behavior*. IX Annual Meeting. Society for Personality and Social Psychology. Albuquerque (USA).

\* July-2007: Oceja, L.V., & Carrera, P. *Patterns of a mixed emotional experience*:

*sequential, prevalence, inverse and genuine.* XXXI Interamerican Conference of Psychology. Mexico City (Mexico).

\* July-2007: Oceja, L.V., López, B., Ambrona, T., & Fernández, I. *Disposition to feel two vicarious qualitatively different: Empathy and personal distress.* XXXI Inter-American Conference of Psychology. Mexico City (Mexico).

\* October-2006: Oceja, L.V. *Does empathy for one damage the collective good? Caring for one, for others, or for one among the others.* Small Group Meeting on Group perspectives on giving and receiving help. European Association of Experimental and Social Psychology. Mühbrook (Germany).

\* August-2006: Fernández-Dols, J.M.; Hurtado, A. & Oceja, L.V. *Justice, abstraction and secondary cruelty.* XI Biennial Conference of the International Society for Justice Research. Berlin (Germany).

\* August-2006: Fernández-Dols, J.M. & Oceja, L.V. *Constitutive vs. distributive and procedural justice.* XI International Social Justice Conference. Berlin (Germany).

\* July-2005: Oceja, L.V. *Parent-Offspring Transmission of Social Axioms in the Spanish Culture.* IX European Congress of Psychology. Granada (Spain).

\* July-2005: Oceja, L.V. & Carrera, P. *Assesment of patterns of mixed emotional experiences.* XXX Inter-American Conference of Psychology. Buenos Aires (Argentina).

\* September-2005: Fernández-Dols, J.M.; Oceja, L.V.; Hurtado de Mendoza; A.; Alvarez, A.; & Ponce, M. *On moral illegibility and cruelty.* Small Group Meeting on Social Justice and Intergroup Conflict. Lisboa (Portugal).

\* July-2004: Carrera, P. & Oceja, L.V. *Mixed Emotions: Sequential or Simultaneous experiences.* International Society for Research on Emotions. New York. (USA)

\* June-2004: Oceja, L.V. & Campo, S. *Empathy-induced unfair behavior: Helping the individual at expense of others.* X Biennial Conference of the International Society for Justice Research. Regina (Canada).

\* June 2003: Fernández-Dols, J.M.; Van Den Abeele, C.; Mochales, J & Oceja, L.V. *Les normes sociales comme représentations cognitives des motivations sociales: Une études experimentale de l'anomie.* Poitiers (France).

\* February 2003: Oceja, L.V. & Carrera, P. *Mixed Emotional Experiences.* IV Annual Meeting. Society for Personality and Social Psychology. Los Angeles (USA).

\* June 2002: Oceja, L.V. & Fernández-Dols, J.M. *Perceptions of justice and unfulfilled norms.* IX Biennial Conference of the International Society for Justice Research. Skövde (Sweden).

\* September 2000: Fernández-Dols, J.M. & Oceja, L.V. *Perverse effects of unfulfilled norms: A look at the roots of favoritism.* VIII Biennial Conference of the International Society for Justice Research. Rishon LeZion (Israel).

\* September 1993: Oceja, L.V. *The perception of Perverse Norms and its consequences in person's judgements.* X General Meeting of the European Association of Experimental

Social Psychology. Lisbon (Portugal).

\* September 1993: Oceja, L.V.; & Rodriguez-Mosquera, P. *Legitimistic vs. Pragmatical societies. A study on the cultural roots of perverse norms*. X General Meeting of the European Association of Experimental Social Psychology. Lisbon (Portugal).

#### INVITED TALKS

February-2011 *About Quixoteism. Three experimental studies*. University of Tennessee at Knoxville.

February-2008. *Congruence between the target in need and recipient of aid: The one among-others effect*. University of Texas at Tyler.

February-2008. *Quixoteism: A social motive that leads to perform a heroic behavior*. University of Texas at Tyler.

February-2002. *Putting Text in Context: The Conflict between Pro-Ecological Messages and Anti-Ecological Descriptive Norms*. Arizona State University.

October-2001. *The recognition of perverse norm and its consequences in people judgements*. University of Kansas.

#### PARTICIPATION IN FINANCED PROJECTS

\* January-2009 to present time: Analysis of the experience, expression, and behaviour produced by complex emotions. PSI2008-04849/PSIC (MEC). Funding Entity: Ministry of Education and Culture. Position: Researcher.

\* September-2008 to February-2009. The assesment of transversal skills in undergraduates. Funding Entity: Universidad Autónoma de Madrid (UAM). Position: Researcher.

\* January-2005 to December-2008: Characterization of the emotional experience: conceptualization, description and behavioral consequences. SEJ2005-06307/PSIC (MEC). Funding Entity: Ministry of Education and Culture. Position: Researcher.

\* July-2003 to July-2005: Influence of persuasive messages of mixed emotions on healthy and ecological behaviors. PG 06-541A-9-640 (UAM). Funding Entity: Autónoma University of Madrid. Position: Researcher.

\* March-2004 to March-2005: Development of an instrument of normative management. Funding Entity: Chamber of Commerce. Position: Director.

\* October-2003 to March-2004: Project of teaching innovation: Understanding, learning and development of psychosocial research. Funding Entity: Autónoma University of Madrid. Position: Director.

\* December-2000 to December-2003: Psychological aspects of normative structure: models

of social integration. CICYT BS2000-042. Funding Entity: National Council of Research, Science and Technology. Position: Researcher.

#### ABROAD ACADEMIC STAYS

\* June-2001 to July-2003: Stay in University of Kansas (Kansas, USA) as post-doctorate to work with Professor Daniel Batson.

\* September 1997: Stay in Kent University (Canterbury, UK) to participate in research activity conducted by Professor Dominic Abrams.

\* March 1994: Stay in Clark University (Massachusetts, EEUU) to participate in research activity conducted by Professor Joseph De Rivera.

#### PROFESIONAL AFFILIATIONS

European Association of Experimental Social Psychology  
Society for Personality and Social Psychology  
International Society for Justice Research.  
Society for Study of Motivation

#### TEACHING EXPERIENCE

**Undergraduate**: Social Psychology (I and II). Political Psychology. Social Communication.

**Graduate**: Social Motives. Mixed Emotional Experiences

**Master**: Research and Development in Organizational Behavior.

#### ACADEMIC SERVICE

\* Reviewer (Journals): Motivation and Emotion. Emotion. Psicothema.. Spanish Journal of Psychology. Estudios de Psicología. Anales de Psicología

\* Committee Member (UAM, Madrid): Research and Infrastructure Committee. Advanced Studies Accreditation (D.E.A.). Students Tutoring Graduate and Practicum.

\*Other: Member of the Executive Board of the Master of Management of Human Resources of the Autónoma University of Madrid (2006-2008).